

Srinivas D. Reddy, CFA

Senior Vice President, Institutional Income



Sri Reddy is head of Institutional Income for Prudential Retirement. Sri is charged with providing leadership and strategy related to the Institutional Income business on both proprietary and partnered platforms.

Prior to joining Prudential, Sri was head of Product Management for USAA Life Insurance Company and USAA Investment Management Company. Prior to that role he held various leadership roles at ING ranging from managing wholesale and direct distribution groups to product development in both the defined contribution business as well as the rollover & retirement income business and has also worked in the Netherlands focused on business development in Central Europe. Prior to joining ING, Sri served as a consultant with Ernst & Young and has also worked in a consulting capacity in Asia for Critikon, a division of Johnson & Johnson.

Sri has a bachelor's degree in Economics from Baylor University and a master's degree in International Management from Thunderbird, The American Graduate School of International Management and holds the Chartered Financial Analyst (CFA) designation as well as FINRA Series 7, 24 and 63 licenses. He is a member of the National Association of Corporate Directors and the CFA Institute. Sri currently serves as the treasurer and a member of the board of directors for the Retirement Income Industry Association (RIIA).