

# The Retirement Income Industry Association (RIIA)

## Positions You and Your Organization for Success with the Unique View Across Silos

### What is RIIA?

Founded by leading companies, advisors and academics to define the future of retirement , [RIIA and its members](#) address the challenges facing the dramatically changing and often unchartered retirement income landscape. RIIA members recognize that in the absence of guaranteed pension plans, sound financial strategies and innovative products geared specifically to retirement income distribution, the very financial security of millions of Americans is at risk. RIIA's mission as a national not-for-profit organization is to bring the retirement income industry together in developing the products, processes and advisory services Americans need to create a secure retirement.

### What is the View Across Silos?

RIIA members bring a "View Across Silos" to the challenges and issues confronting investors and businesses in the retirement income industry. Because RIIA members span the entire industry – banks, insurers, mutual fund companies, brokerage houses, financial advisors and distributors, plan sponsors, researchers, technology, marketing, academics, and media – they create a forum for sharing the freshest outlooks, the most modern thinking, the latest research and the newest product development within the realm of retirement income. This unique view provides investors and advisors with unbiased perspectives on key retirement income issues and the industry with a rigorous research driven, investor-need focused foundation for developing retirement solutions that cannot happen within the normal product development silos.

### Why is RIIA Different?

In addition to its "View Across Silos", RIIA is distinct from other associations in the financial services industry because of its [active member-driven committee structure](#) that has a keen focus on helping members achieve success in the retirement income business. Each committee within RIIA is led by active members who have identified a specific need or issue within the retirement income business that must be addressed, such as financial advisor training curriculum, methodologies and standards, research, employment information, and a [Retirement Management](#) and Retirement Income Body of Knowledge. RIIA members join committees to lead the charge in defining the future of retirement and reap the rewards of gaining deeper insight into the business, influencing change, and creating a competitive advantage to the benefit of their organization.

# Why Join RIIA?

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## RIIA works with its members to:

- Drive success and revenue growth in their retirement income businesses
- Realize competitive advantage through proprietary and non-proprietary research based on the “View Across Silos”
- Gain vital skills through customized training and education
- Stay abreast of best practices and regulatory issues
- Learn what’s working and what’s not in product development, methodologies, software illustrations, and marketing

## Key member benefits include:

- RIIA Research Reports with free member executive summaries and discounts off full reports
- The RIIA Retirement Management and Retirement Income Body of Knowledge
- The RIIA Retirement Management Professional Job Description and Curriculum
- Training Packages for the Retirement Management Analyst Designation (RMA)
- Networking with Industry Leaders and Competitive Intelligence through the “View Across Silos” events:
  - RIIA Annual Meeting and Awards Dinner (free for members)
  - RIIA Spring Conference including exclusive member discounts
- The RIIA Employment Survey results
- Statement of Principles for Industry Standards in Developing Retirement Income Planning Tools
- Monthly e-newsletter on RIIA activities and industry news

## Join Today

### RIIA offers a variety of membership categories from which to choose:

- **Institutional Memberships:** Regular, Associate, Plan Sponsors
- **Individual Memberships:** Full individual, Basic Individual

*Also available are Reciprocal Association memberships and special advisors to the Board*

For more details and to register, visit us at [www.RIIA-USA.org](http://www.RIIA-USA.org)