

PFP Fact Sheet

- T The PFP Division is one of the first twenty university programs registered by Certified Financial Planner Board of Standards in 1987.**
- T It is the only CFP Board-Registered University in the nation to offer degrees at the BS, MS, and PhD levels as well as certificates in PFP and in Charitable Financial Planning.**
- T TTU offers an Advanced Bachelors-to-Masters education track where students earn both Bachelor and Master degrees in one seamless program.**
- T We are currently developing a dual MS PFP/MS Tax degree program and an Executive-Delivery PFP Masters degree program.**
- T Annual enrollment is approximately:**
 - 120 undergraduates
 - 10 students in the new Advanced Bachelors-to-Masters program
 - 100 masters students including students enrolled in a dual degree (MS PFP, MS/JD, MS/MBA, or MS PFP/MS Finance)
 - 34 doctoral students
- T The PFP program offers 33 undergraduate and 42 graduate courses, including 11 courses for non-majors to enhance financial literacy, including a minor in personal finance.**
- T Graduates of the PFP program have taken internships and career positions in 43 of the 50 states and seven countries.**
- T BS and MS students have experienced a job placement rate of 94% since 2005.**
- T Through 2010, over 160 of the 1,000+ graduates of the CFP Board-Registered degree programs have passed the CFP® Certification Examination. This is noteworthy as the programs are traditional university programs with students primarily between 20-30 years of age at graduation.**

- T TTU had the first CFP Board-Registered PhD program in the nation. Graduates of this program have gone to universities to enhance existing programs (such as The University of Georgia and Virginia Tech) and start new programs (such as New Mexico Highlands and William Patterson) in personal financial planning.**
- T The PFP Program actively recruits diverse students from Texas and the nation to study personal financial planning.**
- T TTU is the home of Red-to-Black™, a peer-to-peer financial planning and education program that has been used as a model at many other universities.**
- T TTU has the only Student Managed Portfolio (SMP) in the nation that focuses on asset management from a personal financial planning perspective. Earnings from the SMP are used to fund student scholarships.**
- T The faculty includes eleven full-time, tenure-track persons and five graduate adjunct faculty. In addition to academic credentials (Ph.D. and J.D), faculty hold designations including CFP®, CFA®, CPA, CLU, ChFC, AFC, AIFA® and AIF®.**
- T Texas Tech University became the home of The Archives for the History of Financial Planning in 2005.**
- T The Center for Financial Responsibility compliments the Division of Personal Financial Planning with a focus on research and outreach. In addition to Texas state line-item funding, the CFR has received over 2.5 million in grant support since 2002.**
- T The PFP program recently received a \$1 million gift from the Schwab Foundation to fund a state-of-the-art technology center and to support applied research to benefit the financial planning profession. Over \$3 million of professional software has been given and is available for educational use in the Schwab Technology Complex. The Schwab gift was the kick-off gift for our \$34 million development campaign.**

Go to www.pfp.ttu.edu for additional information.

