

RIIA Logo Trademark Use Policy

1. Members may use the RIIA logo to identify themselves as members in the following manner:

“A [RIIA logo] [Class of Membership] Member”.

Example:

“A  Founding Member”.

Any other use requires the specific written authorization of RIIA.

2. Members may not alter the logo. The logo must be the same color as provided by RIIA or black and white.
3. Members may not use the RIIA logo for their own promotional or endorsement purposes whatsoever, directly or indirectly, without the specific written authorization of RIIA.
4. Members acknowledge that RIIA is the sole and exclusive owner of all rights, title and interest in and to the marks and the associated goodwill.
5. Members will not contest the ownership or validity of the marks.
6. Members will not, and will not cause or permit any other person or entity to, do anything that may tend to dilute, confuse or lessen the significance of the trademarked RIIA logo.
7. Members will report promptly to the RIIA Executive Director any breach of this policy (intentional or otherwise) or other violation of RIIA’s rights in and to the RIIA logo of which it becomes aware.