



DEFINING THE FUTURE OF RETIREMENT

Wealth2k, Inc. Joins with Leading Companies to Found The Retirement Income Industry Association; Industry Group Moves to Strengthen the Future Retirement Security of Millions of Americans

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Unless new retirement products, processes and strategies emerge quickly, the retirement security of millions of Americans will be at risk. Tackling that risk will be the primary goal of The Retirement Income Industry Association (RIIA), a group founded by industry-leading companies sharing a common vision of a retirement income industry tomorrow which is much different than today's. "The market shift from asset accumulation to income generation is real and the money-in-motion will reach into the trillions of dollars. Yet, millions of Americans do not have access to the products and services that match their present and future needs", said Francois Gadenne, RIIA's Founding Chairman and President & CEO of Retirement Engineering, Inc. "For the industry and its millions of customers, retirement income distribution is a high stakes issue", said David A. Macchia, Sr., President & CEO of Wealth2k, Inc. "We have no greater responsibility than to seize upon the opportunity to devote our energies to creating the future of retirement security. RIIA provides Wealth2k and other leading companies the structure to facilitate the exchange of ideas and concepts which will become the foundation of tomorrow's innovative solutions." Wealth2k, Inc. is a strategic marketing firm which partners with insurance carriers and broker-dealers to create differentiation and competitive advantage. Through the delivery of innovative, marketing-driven media and technology, Wealth2k is able to help its clients boost sales and enhance compliance while creating greater customer loyalty. For more information:

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