



THE VIEW ACROSS THE SILOS

## THE RETIREMENT INCOME INDUSTRY ASSOCIATION'S FALL CONFERENCE AND AWARDS DINNER FOCUSES ON TRENDS AND OPPORTUNITIES ON THE FOREFRONT OF THE INDUSTRY

~Keynote Speaker is Military Historian and Noted Author Victor Davis Hanson~

Boston, MA (July 21, 2011) The Retirement Income Industry Association's (RIIA) [2011 Fall Conference and Awards Dinner](#) will focus on helping attendees get ahead of the curve in creating success in the retirement income arena, announced Francois Gadenne, Chairman of the Board and Executive Director of RIIA. The meeting will be held on October 3 and 4, 2011 at the beautiful Hyatt Harborside at Boston's Logan International Airport.

RIIA's Fall Conference and Awards Dinner features leading thinkers, top industry media outlets, and dynamic speakers who keep participants on the forefront of new opportunities and thinking in retirement income. This year's meeting will also introduce the first winner of the [Academic Thought Leadership Award](#) which is sponsored by Allianz Global Investors. In addition, Gil Weinreich, Editor-In-Chief, Research magazine, will present the *Achievement in Applied Retirement Research Award* to [Richard Thaler](#), the Ralph and Dorothy Keller Distinguished Service Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business.

In commenting about the uniqueness and openness around RIIA meetings, E. Thomas Johnson Jr., Senior Vice President, New York Life, said: "I attend RIIA conferences to learn what I *should* be thinking about in retirement income, but am not currently thinking about."

An example of the dynamic, thoughtful speakers who present at RIIA conferences is [Victor Davis Hanson](#), who is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution, Stanford University, a professor of Classics Emeritus at California State University, Fresno, and a nationally syndicated columnist for Tribune Media Services. He is also the author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian and military history to foreign affairs, domestic politics, and contemporary culture.

"Following last year's speech where Victor marked the 1,600 year anniversary of the sack of Rome, he has agreed to create a special speech for us on the topic of: *Are we Rome or Are we Byzantium?* to share his military and historical perspective as it relates to our industry and our future success," said Gadenne.

Other guest speakers include **Michael S. Finke, PhD Coordinator, Division of Personal Financial Planning at Texas Tech University** and co-chair of the *Retirement Management Journal's* Academic Peer Review Committee, and **Doug Short, CEO of dshort.com**, who will share updated market data to complement a historical perspective of the industry.

PRESS RELEASE

101 Federal Street, Ste 1900 | Boston, MA 02110  
Tel: 617.342.7390 | [www.RIIA-USA.org](http://www.RIIA-USA.org)



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Members and non-members who attend the meeting can expect to:

- Gain insights and solutions for how to handle the impact of **healthcare expenses** on retirement income planning.
- Learn about advancing the **Retirement Income Body of Knowledge** through the most comprehensive education program in retirement income management today: the [Retirement Management Analyst<sup>SM</sup> designation](#).
- **Network and learn from prominent experts** and academics, leaders, innovators and sponsors such as Allianz Global Investors, Boston University's Center for Professional Education, New York Life, and PwC who help to create the "View Across the Silos" culture of RIIA.
- Get vital updates on the **latest RIIA committees** which are the first to introduce and test new concepts such as the valuation of income annuity cash flow.
- **Enjoy the exciting Awards Dinner** that recognizes the companies and individuals who have demonstrated breakthrough thinking in retirement income communications, research and thought leadership.

Numerous [sponsorship opportunities](#) are available. Members of the media are also welcome to attend. For more information, please contact [staff@riia-usa.org](mailto:staff@riia-usa.org).

**About the Retirement Income Industry Association ([www.riia-usa.org](http://www.riia-usa.org)).**

A not-for-profit organization with national and international members, [the Retirement Income Industry Association \(RIIA\)](#) was founded in 2006 by leading financial services companies, advisors and academics who wanted a focused approach to retirement income with a broad view across the financial services industry to address the major challenge facing an entire generation of Americans about how to create durable, inflation-adjusted retirement income that can last 30 years or more in retirement. Its mission is to bring the retirement income industry (commercially, academically and through affiliated associations) together with a "View Across Silos" to create a forum for sharing the freshest outlooks, the most modern thinking, the latest research and education, and the newest advances in product development within the realm of retirement income.

Media Relations Contact: Susan Bumstead Chanley, [sbumsteadchanley@comcast.net](mailto:sbumsteadchanley@comcast.net), 781-587-0115

Conference hashtag **#riiafc**

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