



DEFINING THE FUTURE OF RETIREMENT

The Retirement Income Industry Association (RIIA) Introduces Movie to Showcase its Continuing Development and Member Value

~Research, Methodologies and Educational Efforts Highlighted~

BOSTON, MA (September 20, 2007) A new multimedia presentation summarizing the continuing progress of the Retirement Income Industry Association (RIIA) in the areas of research, methodologies and advisor education is now available online at www.riia-usa.org. The movie, first shown this week at RIIA's Annual Meeting in Cambridge, Massachusetts, explains RIIA's multiple efforts on behalf of the retirement income industry.

According to Francois Gadenne, RIIA's Founding Chairman and President & CEO of Retirement Engineering, Inc., "The new movie details ongoing progress by RIIA's Committees in areas that are critically important to our members. It also conveys the depth and breadth of the value RIIA generates for members as they continue to develop their retirement income strategies and deliverables."

While the movie addresses RIIA's recent accomplishments, the focus of the organization is squarely on the future. Says Gadenne, "RIIA continues to attract member companies that comprise the 'who's who' of financial services. This is due, in part, to our achievements, but just as important it's about the future and the unambiguous value of an organization that offers the cross-silos and cross-industries view of retirement income."

About the Retirement Income Industry Association

RIIA (www.riia-usa.org) is a national, not-for-profit organization whose members are defining the future of retirement security in the United States. The vortex of innovation in the retirement income business, RIIA provides a non-biased forum for sharing information, strategies and research. RIIA members receive quantitative and qualitative analyses of trends in the manufacture, distribution and usage of retirement income products and services. The association facilitates understanding of retirement income issues through educational programs and training.

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