

The IIR and RIIA Managing Retirement Income Conference to Feature

Prominent Futurist and Author, Bruce Sterling

"Perhaps the sharpest observer of our media-choked culture working today in any genre."

– Time Magazine, on Hugo Award Winning Author, Bruce Sterling

Boston, MA (January 13, 2009) Never in history has retirement security been as threatened as it is today. Yet crisis promises new opportunities for those investors, advisors and leaders with the business savvy to stay in the forefront of a rapidly evolving industry.

"Before we find answers about the future of retirement income, we must ask the right questions," observes Francois Gadenne, Executive Director and Chair of the Retirement Income Industry Association (RIIA). The 5th Annual Managing Retirement Income (MRI) conference strives to do that by bringing together leading minds from across the retirement income value chain to shape the future of the industry.

According to Gadenne, author and futurist Bruce Sterling, has proven accurate at predicting where everything from media to industry to consumer technology will be in the near future. "We are looking forward to what Bruce says about the future of retirement income planning," says Gadenne.

Produced by the Institute for International Research (IIR) with exclusive endorsement from the RIIA, the MRI conference takes place February 9 through February 12, 2009 at the Marriott Long Wharf in Boston, MA. To register and view the agenda with a list of the outstanding speaker faculty, visit www.iir-retirement.com.

Some of the industry's most influential minds will share views and insights on key strategies for 2009, including:

- Mark Casady, Chairman and CEO, LPL Financial
- John Murphy, Chairman and CEO, Oppenheimer Funds
- Zvi Bode, Professor of Finance, Boston University

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- Phillip Hensler, Chairman and CEO, DWS Investments
- Robert Kerzner, CEO, LIMRA/LOMA
- Francois Gadenne, Chair and Executive Director, Retirement Income Industry Association

The conference will also feature a new Communications Symposium, which delivers cutting-edge tools, strategies and products to financial advisors to help them deliver their marketing messages to clients and prospects.

Discounts are available for early registration. RIIA members get a 15% discount and the opportunity for a full 50% off the MRI fee if they renew their RIIA membership for 2009 prior to the conference. New members who join RIIA prior to the conference benefit from this special 50% discount. Go to www.riia-usa.org for full details.

About the Retirement Income Industry Association (www.riia-usa.org)

RIIA's mission as a national not-for-profit organization is to bring the retirement income industry together with a "View Across Silos" to develop the products, processes and advisory services Americans need to create a secure retirement. Because RIIA members span the entire industry, they create a forum for sharing the freshest outlooks, the most modern thinking, the latest research and the newest product development within the realm of retirement income. This unique view provides investors and advisors with unbiased perspectives on key retirement income issues.

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About the Institute for International Research

The 5th Annual Conference on Managing Retirement Income is produced by the Institute for International Research (www.iirusa.com). Founded in 1973, IIR produces Annual, Large Scale and Guru Events, featuring the most sought-after experts in Customer Service, Finance & Investment, Health Care, Management, Manufacturing, Marketing & New Product Development, Pharmaceuticals, and Telecommunications. With every IIR event, participants find access to winning ideas and proven strategies capable of taking business to new levels of success.

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